

## **Airtel Lanka secures 900MHz spectrum allocation from TRCSL**

- *Enables upgrade of voice and data experience*

**November 13, 2019:** Sri Lanka's most preferred telco brand among youth, Bharti Airtel Lanka ("Airtel Lanka"), announced that it had secured the allocation of 5MHz of the 900MHz spectrum band from the Telecommunications Regulatory Commission of Sri Lanka (TRCSL).

The allocation was on an "administrative basis" and based on a pre-published criteria. The criteria mentioned, among other things, "in order to create a level playing field for all 4 Mobile Operators where every operator shall have equal amount of spectrum at all possible times in such economical bands. Therefore, during evaluation of applications the prominence will be given to minimize unequal distribution of radio frequency spectrum (if any) within the above band." The criteria further mentioned that the "evaluation will be based on to guarantee interference free spectrum".

"I would like to thank the TRCSL for taking an approach to create a level playing field, which ultimately benefits the end consumer. We have been awarded the spectrum through a transparent process and have already begun using the allocated frequency after paying the required fee to use this 5MHz of spectrum which had been determined on a formula that was applied to all other operators." Airtel Lanka Managing Director/Chief Executive Officer, Jinesh Hegde said.

The said spectrum results in wider coverage providing Airtel users with enhanced voice and data experience. This is the first step in a bold strategy from Airtel which aims to leapfrog current benchmarks in order to provide an unbeatable user experience.

- END -

### **About Bharti Airtel Lanka**

Bharti Airtel Lanka (Airtel Lanka) commenced commercial operations of services in Sri Lanka on January 12th, 2009, and was the fastest operator to reach 1 million customers in the country. With its network footprint panned out across the nation and capturing strategic ranking positions in various areas in less than three years of operations, Airtel has emerged as Sri Lanka's fastest expanding network, thus ensuring coverage across the whole island. Registered under the Board of Investment in Sri Lanka, Airtel provides digital mobile services which include voice and data services. To learn more, visit [www.airtel.lk](http://www.airtel.lk).